Discovering Pinot Blanc



How To Talk About Girasole Vineyards Pinot Blanc



- There are approx. 425 acres of Pinot Blanc grown in the entire state of CA. The Barra family farms 14.5 of these acres in Mendocino County, CA. This means you're walking in the door with a VERY unique product that can act as a door opener for the rest of the Girasole line up.
- The Pinot Blanc is planted on the Barra's home ranch, Redwood Valley Vineyards, located 825 feet above sea level. It was originally planted in the late 70's as a blending varietal when the Barra family was selling their grapes to other wineries.
- St. George rootstock in Pinole and Redvine soil. Vineyards are CCOF certified (California Certified Organic Farmers)
- Pinot Blanc is part of the Pinot Noir family. It originated in France and is widely planted in the Alsace region. Small amounts of it are grown in OR and CA.
- There are several different styles of Pinot Blanc. The Girasole Vineyards Pinot Blanc is unoaked and fermented in 100% stainless steel. It is a crisp, delicate medium-bodied wine with beautiful tropical notes.
- Food pairing suggestions include light meats (roasted chicken), mild cheeses (fontina), and seafood and pasta with a creamy sauce (shrimp)

Pinot Blanc Sales Tools









SOCIAL MEDIA TEMPLATES (email Shelley)

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